

Message Text

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PAGE 01 STATE 134664
ORIGIN ARA-14

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-----112035Z 035768 /62

R 101900Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY MONTEVIDEO
INFO AMEMBASSY BRASILIA
AMCONSUL SAO PAULO
AMEMBASSY BUENOS AIRES

UNCLAS STATE 134664

E.O. 11652: N/A

TAGS: BEXP, AFSP, UY

SUBJECT:URUGUAY'S COMMERCIAL ACTION PROGRAM

REF: MONTEVIDEO 1640

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) FOR URUGUAY MET AFTERNOON JUNE 9. WE HAVE ALSO HAD CHANCE TO TALK TO LIPPE ABOUT PROGRAM AND BLOW, CMM FOR URUGUAY, PROVIDED USEFUL BACKGROUND FOR WCAG MEETING ON BASIS OF RECENT VISIT.
2. MISSION IS COMMENDED FOR PREPARATION OF ONE OF BEST AND MOST COMPLETE CAPS IN LATIN AMERICA. SECTION I, COMMERCIAL SETTING, IS PARTICULARLY GOOD, AND PROVIDES USEFUL INSIGHT, IN LIGHT OF OUR THOUGHT THAT MONTEVIDEO

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MIGHT PROVIDE CERTAIN AMOUNT OF SUPPORT FOR NEW SAO PAULO TRADE CENTER. PERSONNEL PROBLEMS MENTIONED IN PERSONNEL RESOURCES SECTION NOTED.

3. STATUS REPORT IS ALSO MOST WELCOME, AND WCAG WILL BE INTERESTED IN HOW FORTHCOMING CAP TIES IN WITH THAT OF FY 77. FINANCIAL RESOURCES SECTION SEEMS

REALISTIC IN LIGHT OF MONTEVIDEO'S SIZE AND POTENTIAL.

4. AS MENTIONED ABOVE, WCAG WANTS TO SUGGEST THAT POST CONSIDER SUPPORT OF NEW SAO PAULO TRADE CENTER, WHICH OPENED MAY 16. FYI, BUENOS AIRES PLANS TO PLACE CONSIDERABLE EMPHASIS IN EITHER ORGANIZING GROUPS TO ATTEND SHOWS AT TRADE CENTER, OR PERHAPS GETTING COMMERCIAL VISITORS WHO HAVE PARTICIPATED IN SHOWS TO VISIT ARGENTINA. WCAG FULLY AWARE THAT THIS MAY NOT WORK, BUT IN LIGHT OF BUENOS AIRES INITIATIVE, MONTEVIDEO MIGHT FIND IT USEFUL TO EXPLORE POSSIBILITY WITH SAO PAULO AND BUENOS AIRES. VANCE

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